

sample_marketing content_Detailed Book Synopsis_VO Script

BOOK SYNOPSIS written for “World Inside Designer Jeans” – 400 words or less: (359)

By PM Atwood

Submission Requirements & Guidelines:

~ For fiction and/or life-based storylines, provide a brief, but detailed description of the beginning, the conflict that stands in the way of characters reaching their goals, and the resolution/conclusion to the story. (400 words or less)

~ For non-narrative based books (i.e. poetry, self-help, etc.) provide a few paragraphs describing the main points and themes to be depicted in the book trailer video.

[NOTE: This particular book project qualified under both of the above genre/content categories, thus, the submission had to accommodate both requirements.]

In 2012, five individuals from very different walks of life, and with very different perspectives on faith, agreed to participate in a 5-card Tarot reading...just before attending an annual open-mic poetry event and underground after-party. Once the Reader gave them basic interpretive insight on what was symbolically represented in the imagery and placement of the cards, many uncomfortably raw-and-personal thoughts were shared, out loud...between strangers.

It was just a simple writing exercise, experimenting with words, images, and sound. But the outcome of what the participants chose to share with the Reader *that* year, opened a floodgate of emotions, repressed feelings, and new channels for creative exchange...significantly altering their previous perceptions of current circumstances and expectations for the future. Ultimately, they each discovered how similar their *internal* experiences, and individual “walks” in life, actually were...*despite* the obvious differences in their personal backgrounds and outwardly shared belief systems.

Before going off their separate ways to the events and festivities that laid ahead, each of them was prompted to periodically re-visit certain elements of their past, based upon their *own* interpretations of what was depicted in the cards. They were instructed to imagine themselves on a journey in seek of the truth, about a person they did *not* know personally, but who was clearly going through a quiet pain and suffering. Upon leaving, their “secret mission” was to follow a mysterious widow and attempt to identify her “true” story, and when it actually began.

Today, the real identities of the five participants remain anonymous...beneath a colorful veil of visual imagery and Machinimatography...behind the haunting voice that tells the tales. But what *is* revealed, to those who choose to enter and take the journey, is the secret world of private thoughts and intense moments that were once shared between strangers. Personal epiphanies, carefully hidden between the lines of intriguing words, within the images, and deep...inside the sound. The outcome for readers now, depends on how much they are willing to find out about their *own* hidden truths...how much dirt they are willing to dig up about themselves...and most importantly, what they decide to *do* with it, upon discovering. Welcome...to World Inside Designer Jeans!

[END]

AUTHOR-REVISED V/O SCRIPT written for Book Trailer video – 160 words or less: (160):
Written by PM Atwood, for book publisher’s Marketing Services team.

[NOTE: This is the final version of the V/O Script copy, written and revised by Paco-Michelle Atwood, for storyline consistency, content keywords (highlighted in blue font) and a more poetic tone, in better alignment with book content themes and product re-purposing. Original script copy proposed by Production is provided at the end, last page.]

V/O Script: Female voice

Five strangers with very different perspectives on faith, are brought together when they agree to a tarot card reading before an underground poetry event

With each card, uncomfortable elements of their past emerge, but are revealed in a different light... with NEW insights... thus, the battle begins!

Deep secrets are shared out loud between strangers... transforming traumatic experiences into butterflies, right before their eyes

A floodgate of emotions is unleashed! Powerful words exchanged... dark forests re-visited... new paths to recovery are carved

Finding clarity in the common ground of internal struggle, their “secret mission” is to follow a mysterious widow... to identify the point where her true story begins

The identities of the five strangers remain hidden... behind a colorful veil of Machinimatography* ...behind the voice that tells the tales

But what IS revealed, are the secret paths to personal healing that five strangers once found... carefully hidden in powerful words and digital sound. Welcome... to World Inside Designer Jeans

[END]

PRONUNCIATION:

* **Machinimatography** – [Pronounced: Muh-SHEE-nee-muh-TOG-rah-fee]

[NOTE: The following is the original V/O Script copy proposed by publisher's Production team, after review of book synopsis. This version was rejected and revised by Author, due to corrections needed for storyline/theme inaccuracies, missing crucial keywords, and a more poetic tone (more dramatic, less generic); more in alignment with the tone and purpose of the actual book content.]

Edited version by book publisher's Production team:

Five strangers from different walks of life are brought together when they all agree to participate in a tarot reading before a poetry event

When their fortunes are revealed, so are their raw and personal thoughts among each other

A floodgate of emotions and repressed feelings is unleashed, and the strangers learn about each other's views of the present and future

In doing so, they find that on the inside, they aren't so different after all... in fact, their internal experiences are quite similar

As they embark upon the festivities ahead, they also take a journey of the mind, instructed to follow a mysterious widow

Their identities hidden behind the voice that tells the tales, what IS revealed is the secret world of private thoughts and intense moments

The outcome depends on you... and how much you're willing to find out about your own hidden truths. And what you decide to do with it. Welcome... to World Inside Designer Jeans

[END]